

Vendor Information

- Date/Time:** Conference is May 7th through May 10th. Vendor Show itself is May 8th.
- **Demo night May 7th.**
 - **Vendor Show during afternoon and evening of May 8th.** Set up can start as early as needed, but the bulk of the attendance will not start until around 1600 hours.
 - Training tracts will run Monday through Thursday morning, and the team competition will be Thursday afternoon followed by the **MSTOA Banquet Thursday Evening, May 10th.**
- Location:** Fort Harrison Service Club, Helena, MT (subject to change if more than 25 Vendors sign up).
- Cost:** Minimum \$50 per booth plus donation of \$300 (MSRP) worth of gear, merchandise, services, etc. to association. Your donations will be raffled off at the MSTOA banquet on Thursday evening. This is the primary source of funding for our organization, and helps us provide high quality, low cost training to our members.
- Audience:** ~75 - 150 tactical operators from around Montana, Idaho, Wyoming, and the Dakotas.
~20 - 30 Agency Administrators and Tactical and Incident Commanders from LE Agencies around Montana, Idaho, Wyoming, and the Dakotas. We are offering a one day conference for commanders which includes a vendor sponsored catered lunch.

Other Sponsorship Options: *(Sponsors do not have to exhibit).*

- **Platinum Level Sponsor:** (One sponsor only; or a collaboration of two or more to share cost and ad space) \$2500 monetary donation to sponsor the cost of the MSTOA Banquet on Thursday Night. This is the largest draw of members and includes the raffle and announcement of the competition winners. Platinum Level Sponsors will receive:
 - Significant recognition with the ability to hang banners or ads at the Vendor Show and Banquet (Same location – different days)
 - The opportunity to speak in front of the entire MSTOA Group on Thursday Night
 - A large primary location at the vendor show
 - One full page of ad space and link(s) on our website for one year
 - 960 x 80 banner Ad space on the MSTOA home page (see media guide on website)
- **Gold Level Sponsor:** Two options available - (vendors may collaborate and share cost and ad space) \$1000 total donation to sponsor the costs either catering lunch at the Command Conference on Tuesday or a BBQ during the night of the Vendor Show.
 - **Command Lunch:** \$600 - \$1000 monetary donation for cost of catered lunch, coffee, and snacks, difference in monetary donation may be made up with donations of raffle prizes.
 - **Vendor Show BBQ:** \$1000 monetary donation only. Will pay for catered BBQ for attendees
 - Gold Level Sponsors will receive:
 - Significant recognition with the ability to hang banners or ads in all three venues (Command Conference, Vendor Show, BBQ, and Banquet)

- The chance to speak in front of the Command Conference group
 - A large central location at the vendor show
 - Large ad space and links on our website for one year (see media guide on website)
- **Silver Level Sponsor:** Multiple opportunities available.
- \$400 monetary donation for hospitality room during vendor show and/or banquet night.
 - \$400 monetary donation to sponsor costs of one training tract (supplies, targets, instructor fees, etc. . .) Training tracts will be updated at www.mstoa.com.
 - Silver Level Sponsors will receive:
 - Recognition at the conference
 - The ability to set up banner at training locations (most are outdoors).
 - The ability to set up ad displays in the bar area along with ads at the show
 - A large area at our vendor show
 - Ad space on our website (see media guide on website)
- **Bronze Level Sponsor (Exhibitor Table Only):** As stated above you may exhibit at our show with payment of \$50 fee and a donation of \$300 worth of gear, merchandise, or services to our association for raffle prizes. Bronze Level Sponsors will receive:
- Recognition at the conference
 - A table at our vendor show
 - Your logo/link on our website (see media guide on website)
- **Donor:** Donors may give any amount of monetary donation or items/services to raffle. The amount you donate may qualify you for any of the above options. Donors do not have to exhibit. Our members buy raffle tickets at \$1.00 a piece for smaller items or \$5.00 a piece for larger ticket items. This has been our primary fundraiser for the association and helps to draw a large crowd to our final Banquet Night. Donors will receive:
- Recognition at the conference during display of raffle items and during the raffle itself
 - Your logo/link on our website
 - Our utmost appreciation
 - Continued patronage from our members

Exhibitors and/or Sponsors are encouraged to come out on Monday evening for our demo night. We will have some live fire demos on the range and you will be given the opportunity to let our operators T&E your products there, or during their training on Tuesday until the vendor show on Tuesday night. They will then have the ability to give feedback to you and their agency reps while at the Vendor Show.

All of the above sponsorship opportunities are designed to encourage attendance at conference itself, but specifically get our members to come see what the vendors have to offer.

So that we can plan ahead, if you can donate or attend please complete page 3 and return it.



May 7th – 10th, 2012

Vendor Show, Command Conference,
and MSTOA Banquet Sponsorship Pledge Form

Fax to: 406-582-2126 or scan and email to: paul.lewis@gallatin.mt.gov

Company _____

POC _____ TEL _____

Email _____

Address _____

We will support the Mountain States Tactical Officers Association as follows:

Please circle one and, if applicable, specify an event below.

Platinum Level Sponsor – Gold Level Sponsor – Silver Level Sponsor

Bronze Level Sponsor – Donor

If you are planning to cosponsor an event please list your cosponsor here:

Do you plan on attending demo night on Monday? **Y / N**

Do you plan on exhibiting on Tuesday? **Y / N**

Special Requests or Needs for show or demo, and/or specify the event you plan to sponsor.

Raffle item donations or gift certificates may be turned in at the conference location or sent ahead to:

Gallatin County Sheriff's Office

C/o Sgt. Paul Lewis

615 South 16th Avenue

Bozeman, MT 59715

Contact: (406) 582-2103 or paul.lewis@gallatin.mt.gov